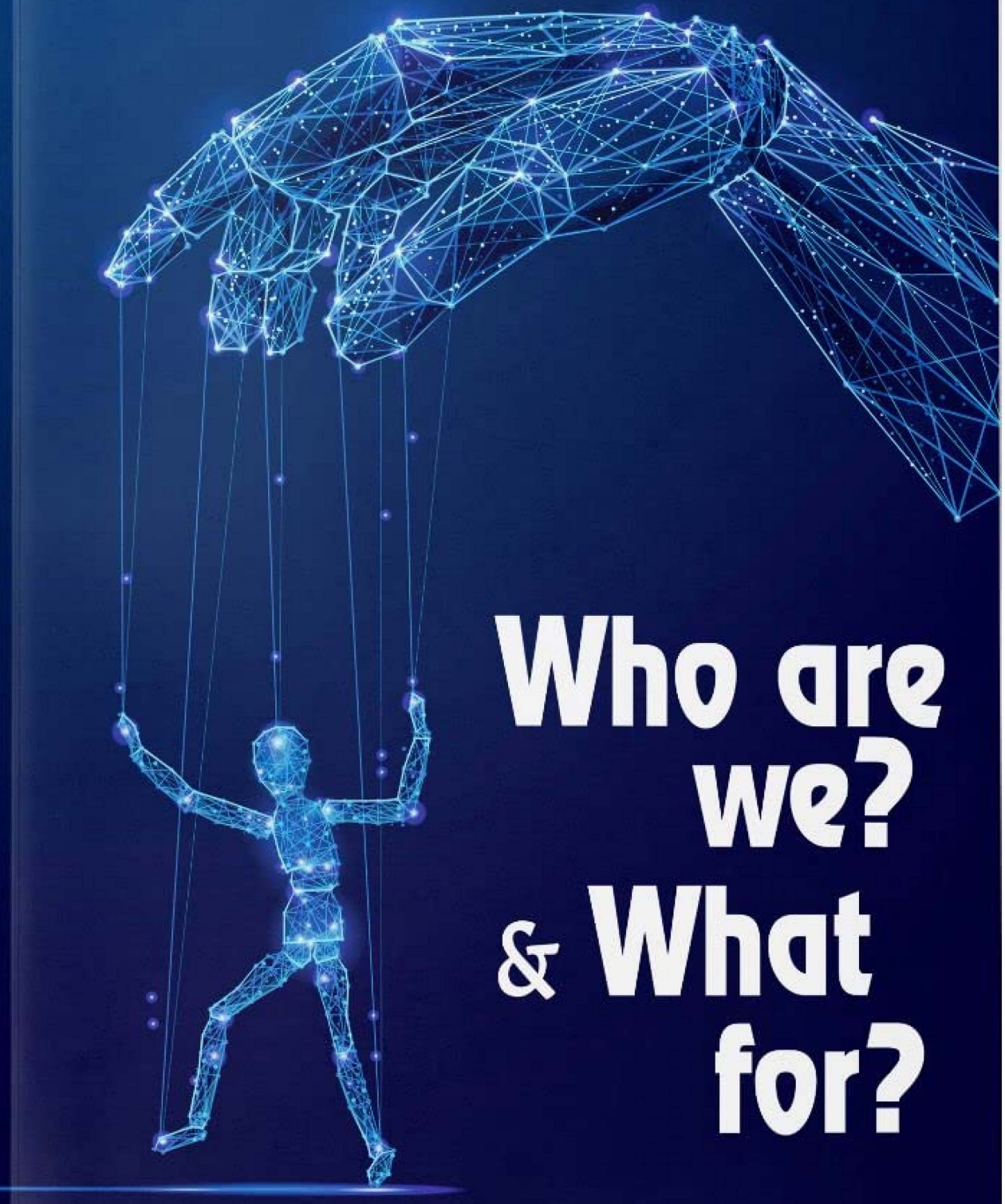
Life story of Baldevkrishan and his divulgement about Nature



Who are we? & What for?

WHO ARE WE?
&
WHAT FOR?

- Researched & authored by -
Baldevkrishan Sharma

- Writter -
Pallavi Diwan
M. A. Lakshmy

Design & Illustration by,
Custom Arts

The book is dedicated to…..

This book is dedicated to the Cosmos and its Creators, who have inspired me to pen Cosmic knowledge for the intellectual audience capable of and interested in understanding the Universe, its activities, its purpose and the Human-Cosmic connection through the Laws of the Universe, which guide and benefit humans.

About the book:

Observational astronomy has enormously advanced by incorporating the latest technology, launching the latest James Webb Space Telescope in space, the International Space Station and Space flights; hence Astro-observations have become more revealing, focused and elaborate.

But the present knowledge of Cosmology is based on this observational astronomy and its interpretations by astronomers, scientists, mathematicians, the Laws of Gravitation and Einstein's Theory, based on assumptions and hypotheses.

Astrogenesis is a 25 years study undertaken to understand and discover the Universe with an alternate approach based on the Laws of Purpose, clues drawn from scriptures and the Laws of Universe functioning, including the Human-Universe Connection.

This book, WHO ARE WE? WHAT FOR?? is a starting point in understanding the Human-Cosmos connection and how the Universe could be revealed through it.

This book is like taking the first step on a journey of 1000 miles, for the vast Universe awaiting discovery, unfolding mystery. Here on from this book vol. 1 onwards, we shall have a number of volumes to follow in a series.

Preface

He thinks, therefore he is. Baldevkrishan Sharma is known for his ceaseless cerebral activity. He is a compulsive and obsessive thinker of a unique kind.

Twenty years ago, he shared his thoughts with me, as I was known to him as a professional scientist. Like a child, innocently mischievous, he would open up his thought box before me. He would vigorously promote his thoughtware, which consisted of physics and metaphysics. I used to listen to him, apparently attentively, without letting him know that my research mind was weighing the mass of his newly minted axioms on the grudging scales of scientific philosophy. I must admit that I had academic difficulty internalizing his world view, mainly because of my Russellian background. Yet our conversations continued and my reactions—or lack thereof—did not dampen the elan of our pretty long sessions. I recall his passionate presentation of his worldview.

Perhaps he emptied his mind for me by sharing every aspect of his worldview. Having received a generously liberal thought input from his side, it is only natural that Baldevji expected a processed output from me. A finished cerebral product transmuted in the crucible of scientific philosophy, configuring his metaphysics and astrophysics. I

did not and I could not deliver that offering to him.

Nonetheless, his sweet sanity and magnificent obsession with his theory haunted me. A permacrisis cannot be solved, but it can be resolved. I imagined myself as a facilitator. An unrestricted exposition of Baldevji's worldview in first-person singular format is also included in this book under the heading "Who are we? and What for?"Baldevji has earned my respect for differently-abled cerebral leadership in the

corporate world, where Marshalls Wallpapers has left an indelible imprint. His business success story is both a delightful case study for professors to use in their classes and an insightful case study for students to learn from. The business milieu he operated, tactically managed and strategically positioned is classic textbook material. His

evolutionary leadership styles of being a pioneer, driver, integrator and guardian have an intensely inspired inevitability, which he happily correlates with his world view.

The fascinating amalgam of metaphysics and business thought leader, which he is, is immersed in creating his style of revolution within the Innovation Revolution. Not to have read and understood Baldevji would be a sure miss in modern Indian History.

Dr. A. P. Jayaraman
Nuclear Scientist

TABLE OF CONTENT

SECTION A

PART 1

- Birth of the Unsung Hero 03
- Story of the Family from Riches to Rags 09
- The Generation that Sacrificed and Progressed 13
- Beginning of a Long-lasting Relation with Karma Bhoomi –Bombay 17
- School Admission — Destiny's Play 21
- The Emergence of an Innovative Mind 25

PART 2

- Job, Business and Failure 31
- Groomed for Business 37
- Re-Entry into Business 43
- Nailing Business in Adversity 47
- Building Empires 51
- Advertising with a Difference 61

PART 3

- Business Losses 65
- The Turning Point 69
- Retirement 77

PART 4

- The Compassionate Boss 81
- From Walls to Laughs 85
- The Philanthropist 91

PART 5

- Case study 1 -Baldevkrishan: The Born Innovator 95
- Case study 2 -The Marshalls Wallpaper Business 105

SECTION B

PART 1

- Introduction to Nature's Operations 117
- Unfolding the secrets of Nature Operations 127
- Terrestrial Nature System (TNS) 133
- Laws of Terrestrial Nature System 137

PART 2

- Human Pyramid 165
- The Laws of Universe 169

SECTION - A

